



George W. Bush
Presidential Library

Inventory for FOIA Request 2023-0180-F

Office of Strategic Initiatives Records on the Bush White House Website and Social Media Presence Between 2001 - 2009

Extent

5 folders, approximately 450 pages

Access

Collection is open to all researchers. Access to George W. Bush Presidential records is governed by the Presidential Records Act (PRA) (44 USC 22, as amended) and the Freedom of Information Act (FOIA) (5 USC 552, as amended) and therefore records may be restricted in whole or in part in accordance with legal exemptions.

Copyright

Records in this collection that were prepared by officials of the United States government as part of their official duties are in the public domain. Researchers are advised to consult the copyright law of the United States (Title 17, USC) which governs the making of photocopies or other reproductions of copyrighted material.

Provenance

Official records of George W. Bush's presidency are housed at the George W. Bush Presidential Library and are administered by the National Archives and Records Administration (NARA) under the provisions of the Presidential Records Act (PRA).

Processing by

Staff Archivists, 2025. Previously restricted materials are added as they are released. Last Modified: 05/20/2025

Scope and Content

The materials in FOIA 2023-0180-F are a selective, not necessarily all-encompassing, body of records responsive to the topic of the FOIA. Researchers should consult an archivist about related materials.

FOIA 2023-0180-F requested Office of Strategic Initiatives materials related to the creation, maintenance, planning, usage, design, and updating of the Bush White House Website as well as the creation of a social media presence between 2001 – 2009.

This FOIA contains website printouts, printed email correspondence, marketing materials from outside vendors, and memorandums.

System of Arrangement

The materials in FOIA 2023-0180-F are a systematic body of records responsive to the topic of the FOIA. Researchers should consult an archivist about related materials.

Records responsive to this FOIA were found in these collection areas – Staff Member Office Files.

Staff Member Office Files are maintained at the folder level by staff members within their individual offices and document all levels of administration activity.

Staff Member Office Files are processed at the folder level, that is, individual documents are not selected and removed from a folder for processing. While this method maintains folder integrity, it frequently results in the incidental processing of documents that are not wholly responsive to the subject area.

Related Collections and FOIA Requests - 2023-0173-F, 2023-0174-F, 2023-0178-F, and 2023-0179-F.

The following is a list of folders processed in response to FOIA 2023-0180-F:

George W. Bush Textual Records

Box 1

Staff Member Office Files

Strategic Initiatives, White House Office of

Williams, Lauren - Subject Files

Administrative Files: Website and Personalization

Email/Website Marketing

Internet – Website

[Web/Internet files]: WH.gov Web Mail

White House Website