

From: "Hernandez, Israel"
To: "Estes, Ashley", "Gottesman, Blake", "Bennett, Melissa S."
Cc: "Kavanaugh, Brett M."
Subject: RE: south boston st. patrick's day phone call
Sent: Fri, 19 Mar 2004 11:06:10 -0500
[StPatsBreakfastCalltoBoston.032104.Briefing3.doc](#)

we have WHCA, Advance, and Communications working to set it up so that we get the best quality on the receiving end. Because Secretary Card is part of the call we are making sure it is well-executed. Attached is the draft memo we are sending to Staff Sec, but know you will get a final copy later today.

-----Original Message-----

From: Estes, Ashley
Sent: Friday, March 19, 2004 10:42 AM
To: Gottesman, Blake; Bennett, Melissa S.; Hernandez, Israel
Cc: Kavanaugh, Brett M.
Subject: south boston st. patrick's day phone call

ok - the president is aware of the call and said 10:20am on sunday is fine by him. bg - do you want me to give all the info. the milaide or do you plan on being here? and/or do YOU want to tell the milaide. just let me know. thanks!

THE WHITE HOUSE

WASHINGTON

PHONE CALL TO SOUTH BOSTON SAINT PATRICK'S DAY BREAKFAST

Sunday, March 21, 2004

10:25 a.m. – 10:35 a.m.

Residence

The White House

I. PURPOSE

To deliver remarks to the politicians and guests assembled at the South Boston Saint Patrick's Day breakfast.

II. BACKGROUND

This year's annual South Boston Saint Patrick's Day breakfast will be hosted by State Senator Jack Hart (D). This is Senator Hart's third year to host the breakfast. A Massachusetts political tradition, previously this breakfast has been hosted by Congressman Steve Lynch (D, MA-09) (when he held this state senate seat) and William Bulger, former State Senate president and former president of the University of Massachusetts. The breakfast is widely attended by the political establishment in Boston and offers speakers an opportunity to roast their fellow elected officials.

Last year, in the midst of the revelation that Senator John Kerry (D-MA) was not Irish (as he had implied for years), but is actually half-Jewish, the Senator made a surprise appearance to poke fun of himself. Before the event, Senator Kerry had said he would not be able to attend because [REDACTED] and had a busy schedule as a presidential candidate.

The event is taking place at the Iron Workers Local 7 Union Hall in South Boston. It will be broadcast live in Boston and will be aired nationally. Many of the attendees will attend the Boston Saint Patrick's Day Parade after the breakfast.

Note: You called into this event in March 2002. Today's event is in Congressman Stephen Lynch's (D, MA-09) district, and he will attend.

III. PARTICIPANTS

State Senator Jack Hart (D), Event Host

Father Robert Casey, St. Brigid's Catholic Church (Boston, Massachusetts) (will deliver the Invocation prior to your remarks)

Tom Riley, State Attorney General (D) (will deliver remarks prior to your remarks)

State Senate President Robert Travaglini (D) (will deliver remarks prior to your remarks)

VIPs Participating in the Breakfast After Your Remarks

Governor Mitt Romney (R)

Lieutenant Governor Kerry Healey (R)

Congressman Steven Lynch (D, MA-09)
Timothy Cahill, State Treasurer (D)
Thomas G. Kelley, State Secretary of Veteran's Affairs (D)
House Speaker Thomas Finneran (D)
Representative Marie St. Fleur (D)
Representative Brian Wallace (D)
Representative Marty Walsh (D)
Governor's Councilor Michael Callahan (D)
Mayor Thomas Menino, Boston (D)
Boston City Council President Michael Flaherty (D)
Boston City Councilor-At-Large Steve Murphy (D)
Boston City Councilor James M. Kelly (D)
Boston City Councilor John Tobin (D)
Boston City Councilor Maureen Feeney (D)
Suffolk County Sheriff Andrea Cabral (D)
Captain Matthew Streeter, United States Navy, USS Normandy

20 members of the Boston Bruins Hockey Team

500 local officials and community leaders

IV. PRESS PLAN

Open

V. SEQUENCE OF EVENTS

- WHCA will connect you and Secretary Card to the event.
- Senator Hart will introduce Secretary Card.
- Secretary Card will deliver brief remarks and introduce you.
Note: The attendees have been told that Secretary Card is calling-in to the event, but they have not been told that you will participate. Prior to your remarks, the program will be as follows:
 - Senator Hart welcomes guests and sings "If you're Irish, Come into the Parlor."
 - Senator Hart sings "Southie is my Hometown."
 - Boston firefighters sing the National Anthem.
 - Senator Hart leads the Pledge of Allegiance.
 - Father Robert Casey delivers the Invocation.
 - State Senate President Robert Travaglini (D) delivers remarks.
 - State Attorney General Riley (D) delivers remarks.
 - Father Robert Casey to sing "Fields of Athenry."
- You deliver remarks.
- Upon conclusion of your remarks, you conclude participation.
Note: Governor Mitt Romney will deliver remarks following your phone call.

VI. REMARKS

Brief Remarks

VII. ATTACHMENTS

Massachusetts Political Briefing