

**From:** "Ulliyot, Theodore W."  
**To:** "Willeford, Emily", "Kavanaugh, Brett M.", "Vestewig, Lauren J."  
**Cc:** "Hernandez, Israel", "Raad, Lori J.", <hhager@georgewbush.com>  
**Subject:** RE: Draft IA Political Briefing  
**Sent:** Tue, 3 Aug 2004 10:18:31 -0500  
[08-03 Political Briefing \(Iowa\).doc](#)

Revised version attached with redlined edits & questions. Thanks.

-----Original Message-----

**From:** Willeford, Emily  
**Sent:** Monday, August 02, 2004 9:04 PM  
**To:** Staff Secretary  
**Cc:** Hernandez, Israel; Raad, Lori J.; (hhager@georgewbush.com)  
**Subject:** Draft IA Political Briefing

attached. Lori Raad is the contact for this one. Thanks.

## **IOWA BRIEFING**

### **STATE ISSUES**

#### **ECONOMY**

Iowa's unemployment rate in June was 4.3 percent, **TBD** from its peak of **TBD** in **TBD**. Iowa gained 2,100 jobs in May. Overall, jobs have been returning to the State since June 2003; the State has gained 11,600 jobs since then.

#### **ACT**

America Coming Together (ACT) is a group that describes itself as the "largest voter mobilization project in history." ACT has offices in eight Iowa counties, with its main state office located in Des Moines.

ACT is a 527 group, an issue-oriented organization that can accept "soft" money without limitation and can spend it in advocacy as long as its activities are not coordinated with or connected to a candidate. ACT was recently criticized for employing convicted felons in its voter registration drive. On June 24, ACT announced it will no longer employ violent felons.

ACT has targeted 17 states, including Iowa.

#### **MEDICARE**

About 460,000 Iowans (17 percent) are eligible for Medicare. The Medicare Prescription Drug, Improvement, and Modernization Act you signed in December 2003 helps remedy the historically low Medicare reimbursement rates for Iowa health care providers, especially those in rural areas. At least 14 hospitals, most often rural facilities, have closed in Iowa since 1985. Because of the State's low reimbursement rate, expanded services have not been made available.

As a result of the Medicare overhaul, over the next ten years, Iowa hospitals and health care providers will receive an additional \$438 million dollars from Medicare, and Iowa hospitals will receive an additional \$141 million from Medicaid.

The new law also gives Medicare recipients the option of purchasing prescription drug coverage, which will reduce the typical beneficiaries' drug costs by about half. Senator Chuck Grassley (R), as Chairman of the Senate Finance Committee, was crucial to the formulation and passage of the landmark legislation. Senator Tom Harkin (D) and Congressman Leonard Boswell (D, IA-03) were the only members of the Iowa congressional delegation to vote against the legislation.



## **IOWA BRIEFING**

### **STATE LEGISLATURE AND GOVERNOR VILSACK**

The Iowa State Legislature adjourned on April 20. The session lasted longer than expected due to disagreements over education funding and casino taxes. Debate centered on Governor Vilsack's proposal to raise taxes to generate \$238 million for education and health care funding. Vilsack's plan called for an expansion of the State's sales tax to include 17 additional services and an increase in the cigarette tax by 60 cents per pack. Republicans resisted pressure to increase taxes, insisting education needs can be met without a tax increase.

The Senate version of the budget bill, which passed on March 30, totaled more than \$5 billion and allowed for a \$109 million increase in basic school aid, about \$28 million less than Vilsack's plan. On April 12, the House passed the budget bill, voting overwhelmingly against Vilsack's proposed tax increases.

On April 20, the closing day of the session, the Legislature agreed to a four percent increase per pupil in school funding for the 2005-2006 school year, as requested by Governor Vilsack, but the Legislature only increased per-pupil funding two percent for the 2004-2005 school year. Democrats vowed to campaign this fall on the shortcomings of the two percent increase.

A dispute fought in the Iowa courts over taxing the State's three racetrack casinos and ten riverboats also affected budget negotiations. The Iowa Supreme Court ruled a state law requiring racetrack casinos to pay a much higher state tax rate than riverboat casinos violated the State Constitution and the State owed the racetracks a refund totaling more than \$112 million. On April 14, legislators reached a long-awaited agreement with casino and racetrack interests. As part of the agreement, racetracks would forgive the \$112 million refund with the commitment from Senate leadership that in the future, there would not be more than a two percent disparity in tax rates for racetrack casinos and riverboat casinos.

The Governor reluctantly signed the majority of the \$5.2 billion spending plan on May 17.

In the latest *Des Moines Register* poll, Governor Vilsack's job approval was 56 percent among the State's adults, up from February when the Governor's job approval was 49 percent. Iowans' overall opinion of the Republican-led Legislature has changed little



## **IOWA BRIEFING**

since February, and in the latest poll, 49 percent approve and 29 percent disapprove of the Legislature's performance. Iowans are also feeling more positive about the direction of the State with 51 percent to 42 percent believing the State is headed in the right direction.<sup>1</sup> In February, pessimists outnumbered optimists, 50 percent to 41 percent.

### **GROW IOWA VALUES FUND**

In 2003, the State Legislature passed House File 692, the Grow Iowa Values Fund. The \$503 million legislation had numerous components: it created the Grow Iowa Values Fund (an economic development fund to support biotechnology and other key industries in the State), reformed Iowa's property tax structure, changed business regulations, and cut income taxes. Vilsack used line-item veto power to approve the Values fund and property-tax reforms while rejecting the income-tax cut and business regulations. Republican leaders in the Legislature appealed his use of the line-item veto to the Iowa Supreme Court.

On June 16, the Iowa Supreme Court unanimously struck down the entire Grow Iowa Values Fund, stating in its ruling that the Governor violated the State Constitution by vetoing only portions of the Values Fund legislation. Both Governor Vilsack and Republican leaders in the Legislature have expressed a strong desire to re-create the program.

Republicans believe it is not possible to fix all elements in the bill without a special session, but Vilsack is reluctant to call one. The Legislature could call itself into special session if two-thirds of the House and two-thirds of the Senate agree.

Negotiations between the Governor and the Republican leadership continue on unresolved issues such as workers' compensation and business tax cuts.

### **DRUG REIMPORTATION**

On April 8, Senator Grassley introduced legislation to immediately legalize the importation of prescription drugs from Canada while a new importation system is developed and implemented by the Food and Drug Administration (FDA). The bill is much broader than legislation previously introduced by Senator Byron Dorgan (D, ND) because it allows for the importation of non-FDA approved drugs. After two years, the bill would allow the importation of prescription drugs from other countries, including Australia, Japan, and the European Union. Drug manufacturers that take any action to



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limit supply to Canada would lose their tax deduction for advertising expenses. Drug manufacturers who continue to sell drugs to Canada would see a 20 percent increase in their research and development tax credit.

Governor Vilsack supports a proposal to allow state workers to buy Canadian drugs through local pharmacists. The proposal would not allow direct customer orders from Canadian suppliers.

### **SAME-SEX MARRIAGE PROPOSAL**

On February 25, a State Senate committee narrowly approved a pair of proposals calling for amendments to the U.S. and Iowa Constitutions that would define marriage as between a man and a woman. On March 23, however, the full State Senate disapproved the resolution to amend the State Constitution. Governor Vilsack had opposed amending the State Constitution, arguing that Iowa law already defined marriage as between a man and a woman.

### **UNBORN VICTIMS LEGISLATION**

On April 6, the Iowa House voted 63 to 36 to approve a bill providing criminal penalties for the murder of a fetus at any stage of development; similar legislation had been approved in the Senate by a 30 to 19 vote on March 24. On April 7, the Senate approved the legislation and sent the bill to the Governor. Vilsack vetoed the bill on May 14, and the media has speculated his desire to get Senator John Kerry's Vice Presidential nod may have motivated his decision.

### **STORMS**

In May, Iowa was pummeled by a series of devastating thunderstorms and tornadoes. On May 24, Senator Chuck Grassley (R) sent you a letter requesting that you grant Governor Vilsack's request for a declaration of a major disaster for the State of Iowa, which you approved on May 25. According to figures released by FEMA on July 27, aid approved for individuals, families, and businesses in Iowa affected by severe storms, tornadoes, and flooding has reached more than \$11 million. In addition, nearly \$2 million has been obligated for improvements to infrastructure. Assistance has been made available in 77 counties.

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### **STATISTICS**

#### **2000 General Election Results (Presidential):**

	<b>Total Votes</b>	<b>% Won</b>
<b>Gore</b>	638,517	49%
<b>Bush</b>	634,373	48%
<b>Nader</b>	29,374	2%
<b>Others</b>	13,299	1%

#### **1996 General Election Results (Presidential):**

	<b>Total Votes</b>	<b>% Won</b>
<b>Clinton</b>	620,258	50%
<b>Dole</b>	492,644	40%
<b>Perot</b>	105,159	9%
<b>Others</b>	16,014	1%

### **CONGRESSIONAL DELEGATION**

#### **U.S. SENATE:**

- Chuck Grassley (R), 4<sup>th</sup> term, re-elected in 1998 with 68%
- Tom Harkin (D), 4<sup>th</sup> term, re-elected in 2002 with 54%



## **IOWA BRIEFING**

### **U.S. HOUSE: 5 Total (4R, 1D)**

- Jim Nussle (R-01), 7<sup>th</sup> term, re-elected with 57%
- Jim Leach (R-02), 14<sup>th</sup> term, elected with 52%
- Leonard Boswell (D-03), 4<sup>th</sup> term, re-elected with 53%
- Tom Latham (R-04), 5<sup>th</sup> term, re-elected with 55%
- Steve King (R-05), 1<sup>st</sup> term, elected with 62%

### **STATE GOVERNMENT**

Governor Thomas Vilsack (D), 2<sup>nd</sup> term, re-elected in 2002 with 53%

Lieutenant Governor Sally J. Pederson (D), 2<sup>nd</sup> term, elected in 2002 with Governor Vilsack

Attorney General Tom Miller (D), 6<sup>th</sup> term, re-elected in 2002 with 65%

Auditor Dave Vaudt (R), 1<sup>st</sup> term, elected in 2002 with 48%

Secretary of State Chet Culver (D), 1<sup>st</sup> term, elected in 2002 with 50%

Treasurer Mike Fitzgerald (D), 5<sup>th</sup> term, re-elected in 2002 with 55%

Secretary of Agriculture Patty Judge (D), 1<sup>st</sup> term, elected in 2002 with 50%

#### **State House: 100 (54R, 46D)**

Speaker: Christopher Rants (R)

Majority Leader: Chuck Gipp (R)

Minority Leader: Pat Murphy (D)

#### **State Senate: 50 (29R, 21D)**

President: Jeff Lamberti (R)

Majority Leader: Stewart Iverson, Jr. (R)

Minority Leader: Mike Gronstal (D)

### **STATE PARTY**

Chairman: State Senator Chuck Larson

**Note:** Although he remains Chairman, Senator Larson was called to active duty with his Army Reserve unit on November 12 and is serving in Iraq. Gentry Collins now serves as Deputy Chairman. Chairman Larson's father, U.S. Attorney Charles Larson, Sr., of Cedar Rapids, is headed to Iraq to become a senior adviser to the U.S. Ambassador in Baghdad.

National Committeeman: Steve Roberts

National Committeewoman: Phyllis Kelly



## **IOWA BRIEFING**

### **STATE DEMOGRAPHIC PROFILE**

#### **Estimated Population 2000:**

Iowa: 2,926,324, an increase of 5.4% since 1990  
National: 281,421,906, an increase of 13.1% since 1990

#### **Race/Ethnicity:**

Iowa: 92.6% White; 2.8% Hispanic; 2.1% African-American;  
1.3% Asian  
National: 69.1% White; 12.5% Hispanic; 12.3% African-  
American; 3.6% Asian; 0.9% Native American

#### **Median Age:**

Iowa: 36.6 years (14.9% are 65 years and older)  
National: 35.3 years (12.4% are 65 years and older)

#### **College Educated:**

Iowa: 21.2%  
National: 24.4%

#### **Median Income:**

Iowa: \$39,469  
National: \$41,994

#### **Households:**

Iowa: 67.0% family households; 55.1% married couple families  
National: 68.1% family households; 51.7% married couple families

*(Source: 2000 U.S. Census Bureau)*

### **YOUR PREVIOUS TRAVEL**

Ask President Bush	Cedar Rapids	July 20, 2004
Remarks at Bush-Cheney '04 Send Off	Dubuque	May 7, 2004
Remarks on the Economy	Des Moines	April 15, 2004
Remarks at U.S. Cellular Center	Cedar Rapids	November 4, 2002
Remarks at Sears Manufacturing; Fundraiser for Jim Nussle	Davenport	September 16, 2002
Remarks at the Iowa State Fair; Fundraiser for Doug Gross	Des Moines	August 14, 2002
World Pork Expo	Des Moines	June 7, 2002

## **IOWA BRIEFING**

Tour and remarks at General Mills; Fundraiser for Greg Ganske	Cedar Rapids	April 15, 2002
Roundtable and Remarks at The Printer, Inc.; Fundraiser for Tom Latham	Des Moines	March 1, 2002
Tour and remarks at John Deere Harvester Works	Moline, Illinois (Davenport, IA)	January 14, 2002
Tax Cut signing celebration	Dallas Center	June 8, 2001
Iowa Energy Center remarks on energy bill	Nevada	May 17, 2001
Roundtable on the budget and lowering debt	Council Bluffs	February 28, 2001

## **THE VICE-PRESIDENT'S PREVIOUS TRAVEL**

Bush-Cheney '04 Rally	Waterloo	July 16, 2004
Bush-Cheney '04 Rally	Sioux City	June 25, 2004
Fundraiser for Stan Thompson and Bush- Cheney '04 Event	Des Moines	March 8, 2004
Reception for Congressman Jim Leach	Cedar Rapids	October 20, 2003
Bush-Cheney '04 Event	Des Moines	October 3, 2003
Welcome Event	Sioux City	October 31, 2002
Fundraiser for Stan Thompson	Des Moines	July 30, 2002
Fundraiser for Congressman Leach	Cedar Rapids	July 29, 2002

<sup>1</sup> *Des Moines Register* poll conducted by Selzer and Co. Inc; July 17-21; 802 Iowans age 18 or older; margin of error +/- 3.5 percent

<sup>2</sup> American Research Group poll; July 26-28, 2004; 600 likely voters; margin of error +/-4.0 percent

<sup>3</sup> *Des Moines Register* poll conducted by Selzer and Co. Inc; July 17-21; 641 likely voters; margin of error +/- 3.9 percent

<sup>4</sup> *Des Moines Register* poll conducted by Selzer and Co. Inc; July 17-21; 802 Iowans age 18 or older; margin of error +/- 3.5 percent