

From: "Vestewig, Lauren J."
To: "Kavanaugh, Brett M."
Cc: "Staff Secretary"
Subject: Book for Wed 9/22
Sent: Tue, 21 Sep 2004 20:56:36 -0500
[09-22 BP for Bill O'Reilly Interview.doc](#)
[09-22 BP for USAFC Greeter \(Montgomery County, PA\).doc](#)
[09-22 BP for Focus on Education \(King of Prussia, PA\).doc](#)
[09-22 Political Briefing \(PA\).doc](#)
[09-22 BP for USAFC Greeter \(Westmoreland County, PA\).doc](#)
[09-22 BP for PA Flood Tour.doc](#)
[09-22 BP for Victory 2004 Rally \(Westmoreland County, PA\).doc](#)
[AF1 Bio \(Murphy\).doc](#)
[AF1 Bio \(Hart\).doc](#)

Here is the book. b(6) I also added Merck and Wyeth back in.

I will get the questions on the political briefing answered tomorrow.

I broke out only the participants who were going on the tour in the participants section of the hurricane BP. The other greeters I just listed.

On the Victory paper, Fayette is a county so I noted that.

THE WHITE HOUSE

WASHINGTON

INTERVIEW WITH BILL O'REILLY FOR FOX NEWS CHANNEL'S *THE O'REILLY FACTOR*

Wednesday, September 22, 2004

9:15 a.m. – 9:40 a.m.

The Waldorf-Astoria Hotel

New York, New York

Dan Bartlett

I. PURPOSE

To discuss the election, the economy, the war on terror, and your agenda for the next four years.

II. BACKGROUND

The O'Reilly Factor airs at 8:00 p.m. EST and is replayed at 11:00 p.m. and 4:00 a.m. Portions of your interview will run on Monday, Tuesday, and Wednesday of next week, leading up to the first Presidential debate in Florida on Thursday, September 30.

The O'Reilly Factor reaches over 3 million viewers per day and is the highest-rated cable show on television.

You last interviewed with Bill O'Reilly during the 2000 campaign. Mrs. Bush interviewed with Mr. O'Reilly last month from his New York television studio. Dr. Rice and Secretary Powell have also appeared on *The O'Reilly Factor*.

III. PARTICIPANTS

Bill O'Reilly
Fox News Television Camera Crew

White House Staff
Scott McClellan, Press Secretary
Scott Sforza, Deputy Director of Communications for Production

Bush-Cheney '04 Staff
Karen Hughes

IV. PRESS PLAN

V. Closed

V. SEQUENCE OF EVENTS

- You participate in a pre-brief with Scott McClellan and Karen Hughes.
- You begin interview with Bill O'Reilly.
- Your interview concludes.
- You depart.

VI. REMARKS

None

VII. ATTACHMENT

Biography of Bill O'Reilly

BIOGRAPHY OF BILL O'REILLY

Bill O'Reilly has been a journalist for more than 25 years. *The O'Reilly Factor* has been the highest-rated cable news show for more than 100 consecutive weeks and airs in dozens of foreign countries. His radio show, *The Radio Factor*, is now heard on more than 400 stations nationwide and is one of the most profitable syndicated radio programs in history.

In addition, O'Reilly is one of only two authors in the past ten years to have three consecutive *New York Times* number one non-fiction bestsellers: *The O'Reilly Factor*, *The No Spin Zone*, and *Who's Looking Out for You*. O'Reilly's novel, *Those Who Trespass*, has been optioned by Mel Gibson for a movie. He also writes a syndicated newspaper column which is carried by hundreds of papers across the Nation, including the *New York Daily News* and the *Philadelphia Inquirer*.

O'Reilly has won two Emmy Awards for Excellence in reporting. He was awarded two National Headliner Awards while working as a national correspondent for ABC News and was honored by The National Academy of Arts and Sciences for his reporting and analysis on and after September 11th, 2001.

O'Reilly graduated with a degree in history from Marist College. He also has a Master's in broadcast journalism from Boston University and a Master's in Public Administration from Harvard's Kennedy School of Government.

Raised in a working-class family in Levittown, New York, Bill O'Reilly has stayed close to his roots. He still lives on Long Island and his best friends are neighborhood guys. In his spare time, O'Reilly is an avid sleeper.

USA FREEDOM CORPS SERVICE RECOGNITION
Montgomery County, Pennsylvania

1. Name: Shannon Hickey
2. Activity: You will meet Shannon and pose for photos with her under the Presidential seal on Air Force One upon arrival, after the general greeting.
3. Background: Shannon was born in Morristown, New Jersey. Her family moved to Lancaster, Pennsylvania, in 1996. Shannon is in the ninth grade at Lancaster Catholic High School.
4. Age: 14 years old
5. Service Record: Shannon started Mychal's Message in January 2002 as an outreach to the homeless in Philadelphia, New York City, and Lancaster. Its projects include Socks for the Homeless, a sneaker outreach called Soles for Souls, a disposable diaper collection called Blessed Bloomers, and a Christmas stocking outreach called Mikie's Gift.
- Mychal's Message was created in memory of Father Mychal Judge, the New York City Fire Department chaplain who died on September 11, 2001. [REDACTED] b(6)
- [REDACTED] b(6) Shannon created this organization to carry on his mission of meeting the needs of the homeless and sharing a message of unconditional love.
6. Other: Shannon's parents are Kelly and Joseph Lynch. She has two sisters and one brother.
7. Participation: Shannon will join you for your remarks at the rally.

THE WHITE HOUSE

WASHINGTON

FOCUS ON EDUCATION WITH PRESIDENT BUSH

Wednesday, September 22, 2004

11:25 a.m. – 12:45 p.m.

Valley Forge Convention Center

Indoors

King of Prussia, Pennsylvania

Karl Rove

I. PURPOSE

To participate in a conversation on education.

II. BACKGROUND

You will participate in a conversation with: (1) Gene Hickok, current U.S. Deputy Secretary of Education and the former Pennsylvania Secretary of Education; (2) a member of the Pennsylvania State Board of Education; (3) a principal; and (4) a teacher. (**Note:** Mrs. Bush and the conversation participants will be seated on stage, and you will not take questions from the audience.)

King of Prussia is located in southeast Pennsylvania, 20 miles northwest of Philadelphia, in Montgomery County. The community got its name in the 18th century from a local tavern that was named “King of Prussia” in honor of Frederick the Great. While the United States Postal Service office still carries the King of Prussia name, there is no incorporated city of King of Prussia. The municipality is officially named Upper Merion Township.

According to the 2000 Census, Upper Merion Township had a population of 26,863, and Montgomery County had a population of 750,097. Montgomery County has the most swing voters of any county in the state. In 2000, you lost Montgomery County by 32,362 votes (43.8 percent to 53.5 percent) and lost Pennsylvania by 204,840 votes (46.4 percent to 50.6 percent).

Montgomery County is the third most populous county in Pennsylvania behind Philadelphia and Allegheny Counties. The county’s business community includes high-tech and world-renowned pharmaceutical companies Merck and Wyeth. Pennsylvania’s unemployment rate stands at 5.6 percent as of August 2004, 0.3 percentage point below its peak of 5.9 percent in February 2003. As of August 2004, the national unemployment rate is 5.4 percent.

b(6)

Note: In King of Prussia, a loaf of bread costs \$1.89, a gallon of milk costs \$3.39, and a gallon of gas costs \$1.91.

Note: Three Pennsylvanians have died serving in Operation Enduring Freedom. Fifty-three Pennsylvanians have died serving in Operation Iraqi Freedom.

Note: The last day to register to vote in Pennsylvania is October 4. The last day to request an absentee ballot is October 26, and the last day to submit an absentee ballot to the County Board of Elections is October 29.

III. PARTICIPANTS

Mrs. Laura Bush (will introduce you)

Conversation Participants

Dr. Eugene “Gene” Hickok, Deputy Secretary of Education and former Pennsylvania Secretary of Education

Luis “Lou” Ramos, Chair, K-12 Council, Pennsylvania State Board of Education

Sharen Finzimer, Principal, F.S. Edmonds School

Megan Schmidt, English and Creative Writing Teacher, North Penn Senior High School

Pre-Program Participants – in sequence order

Laurada Byers, Co-founder and Chair, Russell Byers Charter School (will emcee)

Rabbi David Gutterman, Executive Director, Board of Rabbis of Greater Philadelphia
(will deliver the Invocation) **(T)**

Robert Chavous, Purple Star recipient and Disabled Vietnam War Veteran from the Army 25th Infantry (will lead the Pledge of Allegiance)

Melissa Brown, Republican candidate for Pennsylvania’s 13th Congressional District
(will deliver remarks)

Note: Congressman Joe Hoeffel (D) represents the 13th District. He is running for U.S. Senate against Senator Arlen Specter (R), leaving this seat open.

Melissa Brown will face State Senator Allyson Schwartz (D) in November.

Elizabeth “Betty” Chavous, President, Abington School District; wife of Robert Chavous
(will deliver remarks)

Karen Stout, President, Montgomery County Community College (will deliver remarks)
Tom Corbett, Republican candidate for Attorney General of Pennsylvania (will deliver remarks)

VIPs in Audience

Jean Craigie Pepper, Republican candidate for State Treasurer of Pennsylvania
Several state senators and state representatives (as many as five)

Shannon Hickey, USA Freedom Corps Greeter

2,500 invited guests, including community leaders and grassroots activists

White House Staff

COS: Joe Hagin, Deputy Chief of Staff for Operations
Policy: David Dunn, Special Assistant to the President for Domestic Policy
Press: Scott McClellan, Press Secretary
Staff Secretary: Brett Kavanaugh, Staff Secretary

Bush-Cheney '04 Staff

Karen Hughes
Scott Stanzel, Press Secretary
Guy Ciarrocchi, Pennsylvania Executive Director

IV. PRESS PLAN

Open

V. SEQUENCE OF EVENTS

Note: Prior to your arrival, a pre-program will have taken place (see order of participants above).

- You and Mrs. Bush arrive and meet conversation participants.
Note: Conversation participants proceed to their seats on stage.
- You and Mrs. Bush are announced on to stage.
- Mrs. Bush introduces you.
- You begin remarks and conversation with participants seated on stage.
Note: Mrs. Bush will remain seated on stage during the conversation. There will be 250 people seated on bleachers behind you.
- You conclude conversation and depart.

VI. REMARKS

Provided by Speechwriting

VII. ATTACHMENT

Background on Conversation Participants

BACKGROUND ON CONVERSATION PARTICIPANTS

Note: A condensed version of this background is included on the large-print cards for use at the event.

Dr. Eugene “Gene” Hickok, Deputy Secretary of Education and Former Pennsylvania Secretary of Education (Carlisle, Pennsylvania)

- From March 1995 to April 2001, Dr. Hickok served as Pennsylvania’s Secretary of Education, responsible for overseeing the state’s kindergarten through college education system.
- Dr. Hickok helped implement a sweeping education-reform agenda, which included higher standards for students and teachers; a strong accountability system; locally designed charter public schools; stronger reading, literacy, and library programs; and a model education technology initiative.
- As State Secretary of Education, Dr. Hickok implemented a program that rewarded school districts that excelled in raising student achievement with cash grants to invest in education programs and stipends for teachers.
- Off and on from 1980 to 1995, Dr. Hickok taught political science at Dickinson College in Carlisle, Pennsylvania, and he served as director of the College’s Clarke Center for the Interdisciplinary Study of Contemporary Issues.
- He was elected as a member of the Carlisle Area School District Board of Directors and served until his appointment in 1995 as Education Secretary.
- Dr. Hickok is a graduate of Hampden-Sydney College in Virginia. He also received his master’s degree and Ph.D. from the University of Virginia.
- Dr. Hickok and his wife, Kathy, have two grown children.

Luis “Lou” Ramos, Member, Pennsylvania State Board of Education (Bethlehem, Pennsylvania)

- Lou was appointed to the Pennsylvania State Board of Education in 2000. He has served as the Chair of the K-12 Council, one of two State Board of Education Councils, for the past three years.
- He is very supportive of the funding you have given to No Child Left Behind (NCLB) and says, “The President has made an extraordinary investment in education.”
- Lou says, “In Pennsylvania, educators are taking responsibility and ownership of closing that achievement gap.” Pennsylvania has seen an increase in achievement over the past year, especially among fifth- and eighth-grade students. (**Note:** Pennsylvania’s assessments are given in fifth, eighth, and eleventh grades.)
- He also says that Pennsylvania is responding to the accountability plans and applauds educators for rising to the challenge.
- He supports your second-term initiatives, including your Teacher Incentive Fund to reward teachers and schools that are closing the achievement gap. He feels that Pennsylvania is well-situated to take advantage of that initiative.
- Lou and his wife, Sharon, have two grown children, Jennifer and Greg. Both Greg and Jennifer are teachers in the Allentown School District.

Sharen Finzimer [FIN-zim-er], Principal, F.S. Edmonds School (Philadelphia, Pennsylvania)

- Sharen is in her third year as principal of F.S. Edmonds, a Pre-K through sixth grade school. Prior to this position, she was principal of Julia Ward Howe Elementary School in Philadelphia for seven years. Sharen taught for 11 years prior to becoming a principal.
- F.S. Edmonds School is 100 percent low-income and 99.4 percent African-American. The school has made AYP for the past two years and saw a significant improvement in its test scores last year. The percentage of students proficient in reading increased from 41 percent to 58 percent, and the percentage of students proficient in math increased from 29 percent to 55 percent.
- All of the teachers at F.S. Edmonds are highly qualified, and NCLB gave the teachers in the school the motivation to make sure they had the appropriate training to be effective.
- Sharen uses Title I funds to manage a Saturday school reading enrichment class, which targets students who have low scores on reading tests.
- As a result of NCLB and its emphasis on scientifically-based reading instruction, the Philadelphia School District uses one reading curriculum and one math curriculum for the entire district for the first time ever. Significant training has been provided for Sharen's teachers in these curricula so teachers feel prepared.
- She says, "because of President Bush, we now have two blocks of mandated times for reading and math each day." She believes these blocks of time had a significant impact in the improving achievements of her students.
- Sharen and her husband, Alan, have two grown children. Her son, David, is an elementary school teacher in Philadelphia.

Megan Schmidt, English and Creative Writing Teacher, North Penn Senior High School (Lansdale, Pennsylvania)

- Megan is in her third year of teaching at North Penn Senior High School. She teaches 11th grade American Literature and 11th and 12th grade Creative Writing classes. Before teaching at North Penn Senior High, she taught 9th grade English at Penndale Middle School for one year.
- She says, "No Child Left Behind is a great piece of legislation that keeps teachers accountable for the progress of their students." Megan also believes "low-income and low-performing students are now having their needs fulfilled."
- Megan participates in the school's writing lab, which was created three years ago to help students who were not performing at grade level. She says that she has seen improvement in the students' writing skills since this lab began, and she believes that by identifying students' problems and finding a way to help speed up the students' progress, each student will have more of an opportunity to achieve.
- She is supportive of your new teacher pay-for-performance proposal and believes it will provide an added incentive for teachers to help students learn. She says, "Teachers obviously feel rewarded when their students learn, but it would be nice to receive a bonus for working hard and trying to close the achievement gap."
- Megan and her husband, Kevin, do not have any children.

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STATE ISSUES

EMPLOYMENT FIGURES

Pennsylvania's unemployment rate in August was 5.6 percent, 0.3 percentage point below its peak of 5.9 percent in February 2003.¹ As of August 2004, the national unemployment rate was 5.4 percent. Overall, jobs have been returning to Pennsylvania since February 2004; it has seen an increase of 66,800 jobs since then.

FEDERAL EMERGENCY DECLARATIONS

Hurricane Frances

On September 19, you declared a major disaster for Pennsylvania and ordered Federal aid to supplement state and local recovery efforts. The aid was targeted for the area struck by severe storms and flooding associated with Tropical Storm Frances on September 8 and 9. Your action makes Federal funding available to affected individuals in the counties of Beaver, Blair, and Crawford.

Hurricane Ivan

On September 19, you also declared a major disaster for the area struck by Tropical Depression Ivan. Your action makes Federal funding available to affected individuals in the counties of Allegheny, Armstrong, Beaver, Butler, Centre, Clearfield, Cumberland, Dauphin, Indiana, Lackawanna, Luzerne, Lycoming, Northampton, Perry, Schuylkill, Susquehanna, Washington, Westmoreland, and Wyoming.

COMMONWEALTH BUDGET AND REVENUE

In July, Governor Ed Rendell (D) signed into law a \$23 billion budget for FY 2005. In contrast to the previous year's budget, this budget contains no new tax increases and will maintain services for Pennsylvanians by increasing budgets for key programs. These programs include medical assistance, child care, and community mental health. The budget was passed unanimously by the Pennsylvania Senate and 193-8 by the House.

Overall spending will increase by 4.3 percent. A major component of the budget is a measure approving as many as 61,000 slot machines at seven racetracks, two resorts, and five stand-alone sites. Pennsylvania will be second only to Nevada with its number of slot machines. The expected \$1 billion in revenue from the slot machines will finance property-tax reductions for homeowners across the Commonwealth.

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Rendell Administration officials say revenue projections are higher this year than anticipated. The Commonwealth is rebounding from the revenue shortfalls of the last two budget cycles. Pennsylvania Budget Secretary Michael Masch (D) has estimated the Commonwealth will end with a \$500 million budget surplus this fiscal year.

EDUCATION BUDGET

Pennsylvania's education system should benefit from the budget, which raises community college spending by 5.8 percent, state-owned college spending by 4.3 percent, and state-related college spending by 3 percent. Overall, basic education subsidies for the Commonwealth's 501 school districts will increase by 3.6 percent, with each district guaranteed a funding boost of at least two percent.

Pennsylvania does better than most states in college completion rates, receiving an "A" in this category on the 2002 report card. However, along with 35 other states, Pennsylvania received an "F" in keeping campuses affordable (from the National Center for Public Policy and Higher Education in its report released on September 15, 2004).

Governor Rendell has urged leaders of Pennsylvania's 14 state universities to forgo a 6.9 percent tuition increase, citing the 4.3 percent increase in their total funding through the new budget.

US AIRWAYS BANKRUPTCY

On September 12, US Airways filed for bankruptcy for the second time in two years after it was unable to secure another round of concessions from its labor unions. The company of over 3,000 pilots and 28,000 employees (including more than 8,000 in Philadelphia) is seeking to reduce overall labor costs by \$805 million, including \$295 million in annual concessions from pilots.

On March 31, 2003, US Airways received a loan guarantee from the Air Transportation Stabilization Board (ATSB), which was created after 9/11 to help airlines recover. The loan guarantee covered \$900 million of a \$1 billion loan. This loan, along with private financing and \$2 billion in cost cuts, allowed US Airways to emerge from its first bankruptcy. Since then, however, the carrier has not achieved its financial projections because of higher-than-expected fuel costs, intense competition

PENNSYLVANIA BRIEFING

from low-cost airlines such as Southwest Airlines, and a broad decline in high-end demand.

In this second bankruptcy, US Airways will likely try to terminate its remaining pension plans (its pilots' plan was terminated in the last bankruptcy). The Federal Pension Benefit Guaranty Corporation (PBGC) would then take over responsibility for the plans' payments and their massive unfunded liabilities. PBGC annual payments are capped at \$44,000, meaning that some highly compensated US Airways employees may lose some of their benefits.

US Airways will work to renegotiate its labor contracts and seek private capital as it reorganizes under bankruptcy protection. Without substantial cost cuts and private sector investment, the airline is likely to liquidate.

CAMERA SYSTEM

On September 15, the Pittsburgh City Council approved the use of a nearly \$496,000 anti-terrorism grant from the U.S. Department of Justice to build a robotic camera system to help public safety officials respond to emergencies. The new cameras will link to existing camera feeds from the Pennsylvania Department of Transportation and other agencies, and be monitored by the city-county Emergency Operations Center.

COAL ENERGY

Governor Rendell has targeted the Pennsylvania coal industry in his plans to put environmental protection at the top of his agenda. The Governor is supporting legislation requiring energy producers to burn less coal within six years. As part of his plan, the Governor wants to require energy companies to increase their use of alternative fuels by ten percent by 2010. The Governor also wants the Commonwealth and government contractors to use alternatives to coal for 20 percent of their energy by 2010.

On June 7, Congressman and U.S. Senate candidate Joe Hoeffel (D-13) called for "energy independence," by proposing energy conservation, alternative production measures, and a 50 percent increase in fuel efficiency for cars.

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MERCURY RULES

On April 15, Philadelphia became the first major city to pass a resolution urging the Environmental Protection Agency (EPA) to revisit its mercury rules. Specifically, the Philadelphia resolution urges EPA to issue rules that would reduce mercury emissions by 90 percent by the year 2008. By agreement, EPA will issue final rules in March 2005.

TOBYHANNA ARMY DEPOT

The Tobyhanna Army Depot, located in Monroe County in northeast Pennsylvania, is targeted for the next round of base closures. The Depot is the region's largest employer with 3,500 employees, and it is set to hire another 300. The Depot designs, manufactures, and repairs military electronic systems. It has an annual payroll of over \$200 million and supports many local businesses with its purchases. The Depot has an overall economic impact of \$900 million, and it is estimated that its spending supports 3,940 additional jobs in the area.

In the last four rounds of base closures from 1988 to 1995, Pennsylvania lost 16,000 jobs. A group of regional business and political leaders has hired a Washington lobbyist to raise \$350,000 in an effort to keep the Depot off the U.S. Department of Defense's list of proposed base closures to be submitted in May 2005. Senator Arlen Specter (R, PA) has reiterated his support for keeping the Depot open.

CRIME RATES

Serious crimes and lesser offenses declined slightly in 2003 in Pennsylvania overall but increased in Pittsburgh and Allegheny County. The annual Uniform Crime Report (which tallies murders, rapes, thefts, assaults, and less serious offenses throughout the state) counted 927,099 crimes reported to state police, a decrease of 0.7 percent from 2002. The number of serious crimes (murder, rape, robbery, arson) also dropped by 0.7 percent. About 321,000 such crimes were reported in 2002, and if that number holds, it will be the state's lowest "serious crime" figure since 1973. The final 2003 figure could change as police continue to update reports throughout this year and next.

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FINANCIAL ISSUES IN PITTSBURGH AND PHILADELPHIA

Pittsburgh

Pittsburgh's finance director's projections show the city will end December \$8.8 million in debt. The city controller's projection is equally bad, predicting the city will run out of money by the end of November, ending the year \$13 million in debt.

The city's fiscal oversight board is expected to issue the legislature its long-term plan for restructuring the budget in the next few weeks. The plan may include increasing the ten dollar yearly occupation tax and instituting a payroll tax for businesses. If the state does not approve some kind of tax reform, the City's Act 47 recovery team is empowered to petition the Common Pleas Court for wage taxes on commuters and city workers.

Philadelphia

On June 21, the Philadelphia City Council passed a \$3.4 billion 2005 fiscal year budget in a 12-5 vote. Council members also approved tax-cutting measures to reduce the City's wage and business-privilege taxes. Mayor John Street (D) fought any tax reduction measure. After tough negotiations between Mayor Street and the City Council, some provisions were dropped, including a \$110 million business tax-cut bill. Street accepted \$50 million in wage tax-cuts and agreed to spending cuts, including four million dollars for the Philadelphia Police Department.

In early September, Mayor Street unveiled a \$500 million "New River City" plan to spur redevelopment of abandoned industrial sites near the Schuylkill and Delaware Rivers. The plan includes turning part of the Navy Yard into a mixed-use community of suburban-style homes, office parks, and a marina over the next 30 years

INVESTIGATION OF STREET ADMINISTRATION

Since October 2003, a wide-ranging investigation of city contracts and political connections involving some officials for Philadelphia Mayor John Street has been ongoing. A number of officials connected with the Street Administration have been indicted recently.

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PENNSYLVANIA BRIEFING

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STATISTICS

2000 General Election Results (Presidential):

	Total	Win %
Gore	2,485,967	51%
Bush	2,281,127	46%
Nader	103,392	2%
Other	41,699	1%

1996 General Election Results (Presidential):

	Total	Win %
Clinton	2,215,819	49%
Dole	1,801,169	40%
Perot	430,984	10%
Other	58,146	1%

CONGRESSIONAL DELEGATION

U.S. SENATE:

- Arlen Specter (R), 4th term, re-elected in 1998 with 61%
- Rick Santorum (R), 2nd term, re-elected in 2000 with 52%

U.S. HOUSE: 19 Total (12R, 7D)

- Robert Brady (D-01), 3rd full term, re-elected with 86%
- Chaka Fattah (D-02), 5th term, re-elected with 88%
- Phil English (R-03), 5th consecutive term, 1st term in PA-03, re-elected with 78%
- Melissa Hart (R-04), 2nd term, re-elected with 65%
- John Peterson (R-05), 4th term, re-elected with 87%
- Jim Gerlach (R-06), 1st term, elected with 51%
- Curt Weldon (R-07), 9th term, re-elected with 66%

*Matthew Hunter, Office of Political Affairs
202-456-6173(O), 202-309-1493 (M)
Updated 09/20/04*

PENNSYLVANIA BRIEFING

- Jim Greenwood (R-08), 6th term, re-elected with 63%
- Bill Shuster (R-09), 2nd term, re-elected with 71%
- Don Sherwood (R-10), 3rd term, re-elected with 93%
- Paul Kanjorski (D-11), 10th term, re-elected with 56%
- John Murtha (D-12), 15th full term, re-elected with 73%
- Joe Hoeffel (D-13), 3rd term, re-elected with 51%
- Mike Doyle (D-14), 5th consecutive term, 1st term in PA-14, re-elected without opposition
- Pat Toomey (R-15), 3rd term, re-elected with 57%
- Joe Pitts (R-16), 4th term, re-elected with 88%
- Tim Holden (D-17), 6th consecutive term, 1st term in PA-17, re-elected with 51%
- Tim Murphy (R-18), 1st term, elected with 60%
- Todd Platts (R-19), 2nd term, re-elected with 91%

STATE GOVERNMENT

Governor Ed Rendell (D), elected in 2002 with 53%

Lieutenant Governor Catherine Baker Knoll (D), elected with Governor Rendell

Attorney General Gerald Pappert (R), 1st term, replaced Mike Fisher on December 15, 2003

Treasurer Barbara Hafer (D), 2nd term, re-elected, as a Republican, in 2000 with 49%

Auditor General Robert Casey, Jr. (D), 2nd term, re-elected in 2000 with 57%

State House: **203 (109R, 94D)**
Speaker: John Perzel (R)
Majority Leader: Samuel Smith (R)
Minority Leader: William DeWeese (D)

State Senate: **50 (29R, 21D)**
President: Lieutenant Governor Catherine Baker Knoll (D)
Majority Leader: David “Chip” Brightbill (R)
Minority Leader: Robert Mellow (D)

STATE PARTY

State Chairman: Alan Novak
National Committeeman: Bob Asher
National Committeewoman: Christine Torette Olson

PENNSYLVANIA BRIEFING

STATE DEMOGRAPHIC PROFILE

Estimated Population 2000:

Pennsylvania: 12,281,054, an increase of 3.4% since 1990

National: 281,421,906, an increase of 13.1% since 1990

Race/Ethnicity:

Pennsylvania: 84.1% White; 10.0% African-American; 3.2% Hispanic; 1.8% Asian

National: 69.1% White; 12.5% Hispanic; 12.3% African-American;

3.6% Asian; 0.9% Native American

Median Age:

Pennsylvania: 38.0 years (15.6% are 65 years and older)

National: 35.3 years (12.4% are 65 years and older)

College Educated:

Pennsylvania: 22.4%

National: 24.4%

Median Income:

Pennsylvania: \$40,106

National: \$41,994

Households:

Pennsylvania: 67.2% family households; 51.7% married couple families

National: 68.1% family households; 51.7% married couple families

(Source: 2000 U.S. Census Bureau)

YOUR PREVIOUS TRAVEL

Event	Date	Location
Remarks at Byers' Choice and Victory 2004 Rally at Cambria County War Memorial	September 9, 2004	Colmar Johnstown
Remarks at Victory 2004 Rally	September 4, 2004	Erie
Remarks at Victory 2004 Rally	September 3, 2004	Moosic
Drop by Softball Game and Family Style Picnic	August 31, 2004	Gettysburg
Tour and Remarks at the Boeing Facility	August 17, 2004	Ridley Park
Bush-Cheney '04 Rally	July 31, 2004	Pittsburgh
Bush-Cheney '04 Bus Tour	July 9, 2004	Kutztown Lancaster York
Remarks on AIDS/HIV Compassion Victory 2004 Luncheon	June 23, 2004	Philadelphia Villanova

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Remarks on Iraq and the War on Terror	May 24, 2004	Carlisle
Remarks on the USA PATRIOT Act and Specter for Senate Event	April 19, 2004	Hershey Pittsburgh
Conversation on Homeownership and Visit with A New Homeowner	March 15, 2004	Ardmore
Conversation on Education and the Jobs for the 21 st Century Initiative	February 12, 2004	Harrisburg
“Congress of Tomorrow” Republican Retreat	January 31, 2004	Philadelphia
Bush-Cheney ’04 Luncheon	December 2, 2003	Pittsburgh
Bush-Cheney ’04 Finance Event	September 15, 2003	Philadelphia
National Urban League Conference	July 28, 2003	Pittsburgh
United States Coast Guard	March 31, 2003	Philadelphia
Roundtable and Remarks on Medical Liability Reform	January 16, 2003	Scranton
Faith Based and Community Initiatives Conference	December 12, 2002	Philadelphia
Pennsylvania Welcome	November 1, 2002	Harrisburg
Pennsylvania Welcome	October 22, 2002	Downingtown
Carpenters Labor Day Picnic	September 2, 2002	Pittsburgh
Coal Miners Event, Fisher Fundraiser and Born Alive Bill Signing	August 5, 2002	Pittsburgh
Early Childhood Education Initiative and Fisher Fundraiser	April 2, 2002	Middletown
Tour People’s Emergency Center and Conversation on Service	March 12, 2002	Philadelphia
University of Pittsburgh Medical Center Remarks on Bioterrorism	February 5, 2002	Pittsburgh
Brownfields Bill Signing	January 11, 2002	Conshohocken
Army – Navy Game	December 1, 2001	Philadelphia
Steel Workers Picnic and Little League World Series	August 26, 2001	Pittsburgh Williamsport
Faith-Based Block Party	July 4, 2001	Philadelphia
Tour and Energy Speech at Safe Harbor Hydroelectric Dam	May 18, 2001	Conestoga
Project Safe Neighborhoods Announcement	May 14, 2001	Philadelphia
Budget Tour Stop at Control Concepts	February 28, 2001	Beaver
House Democrat Retreat	February 4, 2001	Farmington

PENNSYLVANIA BRIEFING

THE VICE PRESIDENT’S PREVIOUS TRAVEL

Event	Date	Location
Tour and Townhall Meeting at PLR Industries	September 20, 2004	Cornwall
Bush-Cheney '04 Bus Tour	August 25, 2004	Bloomsburg Pottsville Williamsport
Dent for Congress Breakfast Paterno for Congress Luncheon Victory 2004 Reception	July 12, 2004	Bethlehem Harrisburg Pittsburgh
Bush-Cheney '04 Bus Tour	July 4, 2004	Pittsburgh Altoona
NRA Annual Members Banquet	April 17, 2004	Pittsburgh
Murphy for Congress Finance Event	February 27, 2004	Latrobe
Lunch at the GOP Congressional Retreat and Tour of the Philadelphia International Car Show	January 29, 2004	Philadelphia
Gerlach for Congress Finance Event	October 3, 2003	Conshohocken
Citizens for Arlen Specter Finance Event	June 16, 2003	Harrisburg
Gekas for Congress Finance Event	October 25, 2002	Reading
Dedication of Huntsman Hall, University of Pennsylvania	October 25, 2002	Philadelphia
Gerlach for Congress Finance Event Murphy for Congress Finance Event	July 18, 2002	Conshohocken Pittsburgh
Gekas for Congress Finance Event	June 7, 2002	Harrisburg
Toomey for Congress Finance Event	April 19, 2002	Allentown
Speech to NACO Energy Town Hall	July 16, 2001	Philadelphia Pittsburgh

¹ Department of Labor, Bureau and Labor Statistics

² Franklin & Marshall College. Conducted September 8 – 15. Surveyed 491 registered voters, +/- 4.4 % margin of error.

³ Quinnipiac University, Conducted September 11 – 14. Surveyed 1,205 Pennsylvania registered voters, +/- 3.5% margin of error.

⁴ Quinnipiac University. Conducted July 6 - 11. Surveyed 1,577 Pennsylvania registered voters, +/- 2.5% margin of error

⁵ Quinnipiac University, Conducted September 11 – 14. Surveyed 1,205 Pennsylvania registered voters, +/- 3.5% margin of error.

⁶ Garin-Hart-Yang Research Group, conducted 07/03/-07/04/04, surveyed 601 registered Pennsylvania voters, +/- 4 % margin of error.

⁷ Public Opinion Strategies. Conducted August 22-23. Surveyed 350 likely Pennsylvania voters, +/- 5.24% margin

21 ELECTORAL VOTES

2004 – SENATOR ARLEN SPECTER (R) UP

of error
PENNSYLVANIA BRIEFING

⁵ Penn. Finance Control Board. Conducted August 21 – 22. Surveyed 300 likely Pennsylvania District 15 voters.

⁶ Franklin & Marshall College. Conducted August 30 – September 7. Surveyed 431 registered voters, +/- 4.7 % margin of error.

USA FREEDOM CORPS SERVICE RECOGNITION
Westmoreland County, Pennsylvania

1. Name: Bob Scheidemantel [SHY-da-mantel]
2. Activity: You will meet Bob and pose for photos with him under the Presidential seal on Air Force One upon arrival, after the general greeting.
3. Background: Bob was born in Elwood City, Pennsylvania, and raised in Youngstown, Ohio. He received a bachelor's degree in business and economics from Ohio Wesleyan University. Bob worked as the managing partner for the Pace Group in Pittsburgh until his retirement in 1998.
4. Age: 68 years old
5. Service Record: For the past six years, Bob has volunteered with the Urban Impact Foundation (UIF) in Pittsburgh. He works on accounting, community relations, grant proposals, and helps acquire funding for the Foundation's day camps, tutoring programs, and social events for children and their parents.

Bob also works on UIF's Play Ball for Kids, a community-outreach program in which Pittsburgh Steelers football players make donations to UIF athletic programs based on their accomplishments during the football season.

Urban Impact Foundation was chartered in 1995 to foster Christian community development for at-risk youth and families on Pittsburgh's North Side.
6. Other: Bob has been married to his wife, Priscilla, for 46 years. They have two children and five grandchildren.
7. Participation: Bob will not join you for your remarks at the rally.

THE WHITE HOUSE

WASHINGTON

BRIEFING AND TOUR OF FLOOD DAMAGE

Wednesday, September 22, 2004

3:20 p.m. – 4:15 p.m.

Millvale, Pennsylvania

Frances Fragos Townsend

I. PURPOSE

To survey and receive a briefing on damage caused by flooding in the aftermath of Hurricane Ivan.

II. BACKGROUND

On September 17, 2004, remnants of Hurricane Ivan dropped five to seven inches of rain on communities lying between eastern Ohio and western Pennsylvania. Total rainfall on September 17 and 18 in the Commonwealth of Pennsylvania was up to 9.5 inches. Rainfall total recorded at Pittsburgh International Airport was 5.9 inches, breaking the one-day rainfall record of 3.6 inches set September 8, 2004, after the remnants of Hurricane Frances passed through the region. The National Oceanic and Atmospheric Administration - National Weather Service confirmed that tornadoes touched down in Bedford, Franklin, and Cumberland Counties in Pennsylvania on September 17 causing tree, building, and crop damage.

The record-setting rain fell onto saturated ground and into creeks that were still swollen from the effects of Hurricane Frances. This caused localized flooding, forcing evacuation of low-lying areas and blocking roadways. The Allegheny, Monongahela, and Ohio Rivers flooded through Pennsylvania, West Virginia, and Ohio.

State and local authorities, with Federal financial assistance, are responding to the flooding. You declared a major disaster for Pennsylvania and Ohio. The following 19 Pennsylvania counties are eligible for Federal disaster aid: Allegheny, Armstrong, Beaver, Butler, Centre, Clearfield, Cumberland, Dauphin, Indiana, Lackawanna, Luzerne, Lycoming, Northampton, Perry, Schuylkill, Susquehanna, Washington, Westmoreland and Wyoming.

III. PARTICIPANTS

Senator Arlen Specter (R)

Senator Rick Santorum (R)

Congressman Melissa Hart (R, PA-04)

Congressman Tim Murphy (R, PA-18)

Mike Brown, Under Secretary for Emergency Preparedness and Response, DHS

David Fukutomi, Federal Coordinating Officer, Federal Emergency Management Agency
Dave Sanko, Pennsylvania State Emergency Manager

White House Staff

COS: Joe Hagin, Deputy Chief of Staff
Press: Scott McClellan, Press Secretary
Staff Secretary: Brett Kavanaugh, Staff Secretary

III. PRESS PLAN

Press Pool

IV. SEQUENCE OF EVENTS

- You arrive at Pittsburgh International Airport and are greeted by Senator Specter; Senator Santorum; Congressman Murphy; Congresswoman Hart; Colonel Carl Vogt (Base Commander, 911th Airlift Wing); Mike Brown; Dave Sanko; and Bob Full (Chief, Millvale Emergency Preparedness).
- You proceed to Marine One for aerial tour of flood damage in Allegheny County.
Note: You will be accompanied by Mike Brown and Dave Sanko.
- You proceed via motorcade to Millvale Municipal Fire and Rescue Station and are greeted by James Burn (Mayor, Millvale); and Gary Witowski (Chief, Millvale Fire Department).
- Mike Brown briefs you on flood damage and response activities.
Note: The briefing will occur inside the fire house.
- You proceed outside to make a brief statement
- You depart.

V. REMARKS

Statement provided by Speechwriting

VI. ATTACHMENTS

Western Pennsylvania Flood Damage Summary
Western Pennsylvania Flood Response Summary

Western Pennsylvania Flooding --Damage Summary--

Remnants of Hurricane Ivan produced heavy rains resulting in flooding in both eastern and western Pennsylvania. In the east the Susquehanna River flooded parts of Harrisburg and other communities. In the west, the Ohio River and tributaries flooded rural and small town areas, including Allegheny County, west of Pittsburgh.

Flood Status (as of 2 p.m. September 21)

[**Note:** Attachment 1 shows affected areas in western Pennsylvania.]

There has been no rain for the last few days, and high pressure is dominating the weather over the region, allowing for a continued decrease in river levels. No precipitation is expected until the weekend. Status of significant flooding:

- The Ohio and Susquehanna rivers continue to run high but are slowly receding across Ohio, Pennsylvania, West Virginia, and Kentucky.
- Some flooding in Florida, Georgia, and the Carolinas continues but is receding.

Human Toll (as of 5:00 p.m. Tuesday, September 21)

- 10 fatalities related to the flooding, including some in Allegheny County, have been confirmed by Pennsylvania Emergency Management officials.

Structural Damage

Damage assessments are ongoing. Preliminary reporting for Allegheny County as of 4:00 p.m., September 21, indicated damage to:

- Over 2,000 homes (264 sustained major damage and 4 were destroyed)
- Over 100 multifamily structures (8 major)
- 25 mobile homes
- Over 250 businesses (57 major)
- 2 schools
- 32 public buildings
- 3 municipal buildings flooded (Etna, Oakdale, Millvale)
- 7 fire stations
- 12 police cars
- 99 roads
- 13 bridges

Power Disruptions

- At the peak of the storm, approximately 116,000 Pennsylvanians were without power.
- Pennsylvania power companies, including Allegheny Power/Duquesne Light, anticipate total restoration of service by Tuesday, September 21.

Human Services

- The American Red Cross reports 12 open shelters with 365 people in residence, as of 12:00 p.m., Tuesday, September 21.
- Red Cross has 13 Emergency Response Vehicles providing service to victims.

Telecommunications

- Pennsylvania state officials report that 1,152 customers remain without phone service.

Transportation

- Pennsylvania: Numerous roads have been reopened as waters receded and debris removed, but at 12:00 p.m., Tuesday, September 21, the state reported hundreds of roads remained closed.
- Ohio: The Ohio Department of Transportation reports at least 125 state route closures in a 19 county area of eastern and southern Ohio on the morning of Tuesday, September 21, along with many local roads. None of the routes are Interstate routes. Conditions are the most serious in Belmont County (virtually all roads except the Interstate were closed at various times) and the City of Marietta where a large part of the city is flooded by the Ohio River.
- West Virginia: Initial reports indicated 228 roads and bridges are closed.

Western Pennsylvania Flooding --Response Summary--

Nearly all response was handled by state and local authorities. Federal response operations were minimal and primarily consisted of rescue operations. However, the Federal government is providing financial assistance to aid the response and recovery.

Federal Financial Assistance

- You declared Major Disasters as a result of Ivan for the States of Ohio and Pennsylvania on Sunday, September 19. You also declared a disaster for West Virginia on Monday, September 20.
- Federal funds will be provided for the state and affected local governments in the 19 designated counties in Pennsylvania to pay 75 percent of the eligible costs for debris removal and emergency services related to the storm.
- Federal funding also will be available to the state on a cost-shared basis for approved projects that reduce future disaster risks. Assistance includes grants to help pay for temporary housing, home repairs and other serious disaster-related expenses. Low-interest loans from the U.S. Small Business Administration also will be available to cover residential and business losses not fully compensated by insurance.
- More counties and additional forms of assistance for state and local government agencies may be designated as soon as damage assessments can be completed in the affected area.

Life Saving and Life Safety

- U.S. Coast Guard, the Pennsylvania National Guard, and the Crafton Volunteer Fire Department conducted a series of rubber raft rescues of flood victims, including rescuing a man off of his roof and 14 persons trapped on a bridge.

Coordination

- FEMA has designated a Federal Coordinating Officer (Thomas Davies) for Pennsylvania and has established an Initial Operating Facility in Essington.

Medical Support

- All hospitals in affected counties are in normal operations.

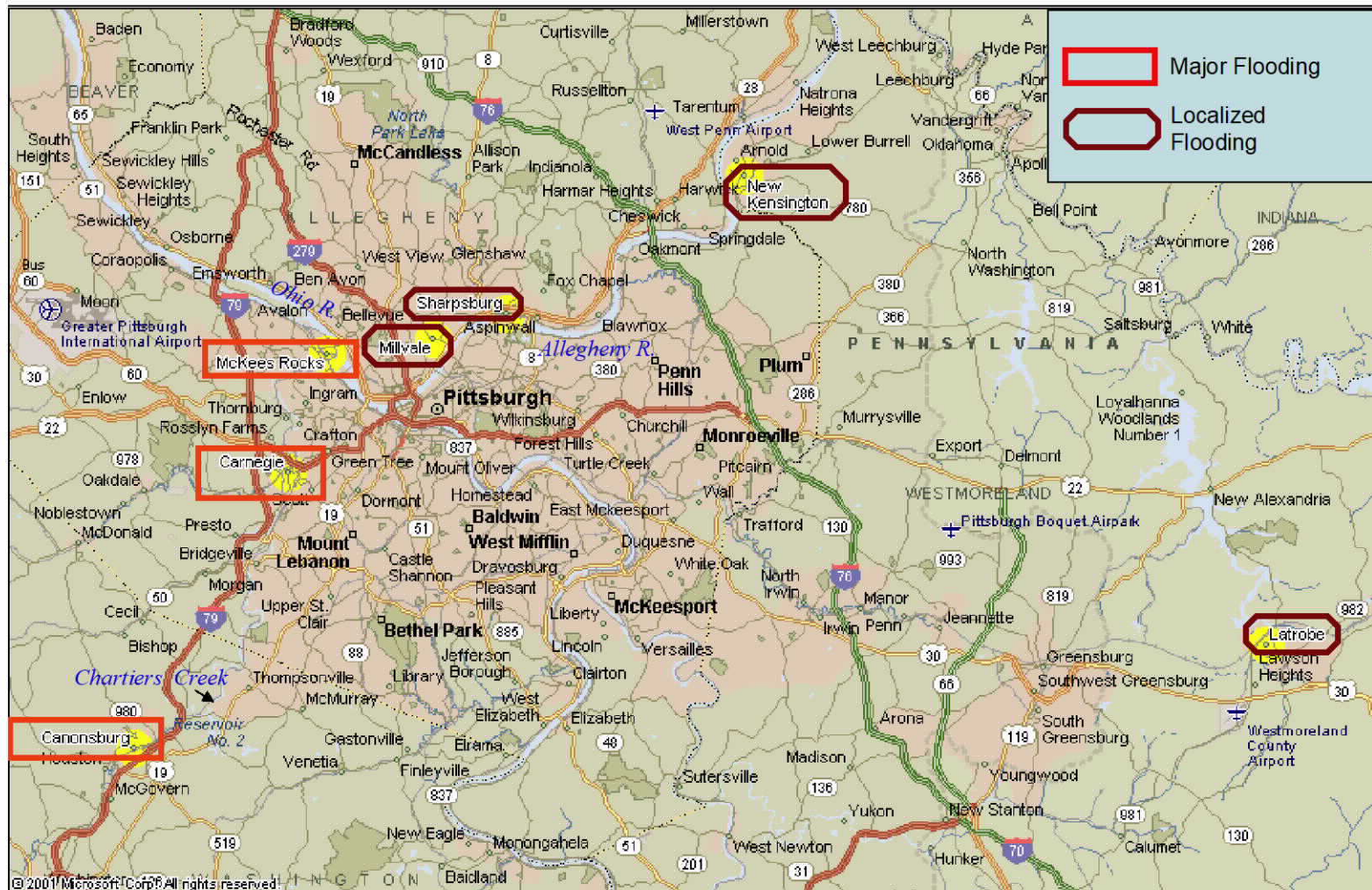
Logistical Support

Allegheny County has requested water for 28,000 people for 3 days. 12 water trucks provided by the General Services Administration arrived Tuesday morning, September 21.

Attachment 1

Flooding From Tropical Depression Ivan Near Pittsburgh

Cities Known by FEMA Region III to be Severely Impacted



THE WHITE HOUSE

WASHINGTON

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BACKGROUND ON DEPARTURE GREETERS

State Representative Jess Stairs (R) serves as the Bush-Cheney '04 Westmoreland County Chair. He represents Fayette and Westmoreland Counties in Pennsylvania's 59th House of Representative District. He serves as the Chair of the Education Committee.

Deborah Irwin serves as the Bush-Cheney '04 Westmoreland County Chair and is the previous Westmoreland County Republican Committee Chair. She is a member of the Daughters of the American Revolution, is actively involved with the Love of Children Adoption Agency in Loyalestown, and is an ordained elder at the Pleasant Grove Presbyterian Church in Ligonier.

Rosemary Horvat serves as the Bush-Cheney '04 State Social Conservative Chair and Republican Party Westmoreland County Committeewoman.

Glenn Johnson is the board chairman for Victims of Pan Am Flight 103. He lost his 21-year-old daughter, Beth Ann, in the Pan Am Flight 103 bombing.

Carole Johnson is the wife of Glenn Johnson.

GUEST OF THE PRESIDENT ON AIR FORCE ONE

Name: Congressman Tim Murphy (R, PA-18)

Date: Wednesday, September 22, 2004

Participation: The Congressman will accompany you aboard Air Force One from Latrobe, Pennsylvania, to Washington, D.C.

Purpose: The Congressman will join the aerial tour of damage sustained by Tropical Depression Ivan and your remarks at the Victory 2004 rally in Westmoreland County.

Notes:

- Congressman Murphy is the Vice-Chairman of the Government Reform Subcommittee on Civil Service and Agency Reorganization.
- The Congressman gained public recognition in his district by giving medical advice through television and radio appearances as “Dr. Tim.”
- Congressman Murphy co-authored the book, *The Angry Child: Regaining Control When Your Child is Out of Control*.
- Certain areas within the Congressman’s district were severely damaged by Tropical Depression Ivan and were declared major disaster areas.

Background:

- U.S. House of Representatives (2003 - Present)
- Pennsylvania State Senate (1997 - 2002)
- Child Psychologist (1976 - 2002)

Politics: Congressman Murphy is a conservative Republican who has supported all of your major programs and initiatives, with the exception of his recent vote in favor of the Obey amendment to the FY ’05 Labor-HHS Appropriations Bill, which sought to impede implementation of the new overtime regulations. The Congressman was elected with 60 percent of the vote and represents a district that supported you in the 2000 election.

Legislation: The Congressman has authored legislation that would support U.S. investment in Iraqi schools and communities through “adopt-a-school” and “adopt-a-hospital” programs. Congressman Murphy is also a strong advocate of affordable prescription drugs.

Bio:



U.S. Representative Tim Murphy

Spouse: Nanette

Children: Bevin (16)

Education: Wheeling Jesuit University, B.S.
Cleveland State University, M.S.
University of Pittsburgh, Ph.D.

Committees: Financial Services
Government Reform
Veterans’ Affairs

Term: 1st

GUEST OF THE PRESIDENT ON AIR FORCE ONE

Name: **Congresswoman Melissa Hart (R, PA-04)**

Date: Wednesday, September 22, 2004

Participation: Congresswoman Hart will accompany you aboard Air Force One from Pittsburgh, Pennsylvania, to Washington, D.C.

Purpose: The Congresswoman will join the aerial tour of damage sustained by Tropical Depression Ivan and briefing in Allegheny County and attend your remarks at the Victory 2004 rally in Westmoreland County.

Notes:

- Congresswoman Hart was the first Republican woman to be elected to the United States House of Representatives from Pennsylvania.
- The Congresswoman is the Vice Chair of the Judiciary Subcommittee on Constitution.
- Congresswoman Hart served as Chairwoman of the Finance Committee in the Pennsylvania State Senate.

Background:

- U.S. House of Representatives (2001 - Present)
- Pennsylvania State Senate (1991 - 2000)
- Attorney (1987 - 2001)

Politics: Congresswoman Hart is a conservative Republican who is one of only a handful of Members to have supported all of your major programs and initiatives in the 108th Congress. Despite her strong performance in the previous election, Congresswoman Hart's district leans Democratic and has the potential to be competitive in this election.

Legislation: Congresswoman Hart has introduced legislation dealing with issues ranging from brownfield redevelopment to advanced career training. She also maintains a strong interest in funding hydroelectric projects in Pennsylvania. The Congresswoman sponsored the Unborn Victims of Violence Act, or Laci and Conner's Law, which you signed into law on April 1, 2004.

Bio:



U.S. Representative Melissa Hart

Marital Status: Single

Children: None

Education: Washington and Jefferson College, B.A.
University of Pittsburgh, J.D.

Committee: Financial Services
Judiciary
Science

Term: 2nd