

**Received(Date):** 26 FEB 2003 18:59:19

**From:** Leonard B. Rodriguez ( CN=Leonard B. Rodriguez/OU=WHO/O=EOP [ WHO ] )

**To:** Tim Goeglein ( CN=Tim Goeglein/OU=WHO/O=EOP@EOP [ WHO ] ),  
LJenness\_Olmos@rnchq.org ( LJenness\_Olmos@rnchq.org [ UNKNOWN ] ), scastillo@rnchq.org ( scastillo@rnchq.org [ UNKNOWN ] ), John\_Abegg@mcconnell.senate.gov ( John\_Abegg@mcconnell.senate.gov [ UNKNOWN ] ), Brett M. Kavanaugh ( CN=Brett M. Kavanaugh/OU=WHO/O=EOP@EOP [ WHO ] ), Barbara\_Ledeen@src.senate.gov ( Barbara\_Ledeen@src.senate.gov [ UNKNOWN ] ), Heather Wingate ( CN=Heather Wingate/OU=WHO/O=EOP@Exchange@EOP [ WHO ] ), Chris\_Myers@src.senate.gov ( Chris\_Myers@src.senate.gov [ UNKNOWN ] ), Ashley Snee ( CN=Ashley Snee/OU=WHO/O=EOP@EOP [ WHO ] ), Matthew E. Smith ( CN=Matthew E. Smith/OU=WHO/O=EOP@EOP [ WHO ] ), rfernandez@rnchq.org ( rfernandez@rnchq.org [ UNKNOWN ] ), Manuel\_Miranda@FRIST.SENATE.GOV ( Manuel\_Miranda@FRIST.SENATE.GOV [ UNKNOWN ] ), Steven\_Duffield@rpc.senate.gov ( Steven\_Duffield@rpc.senate.gov [ UNKNOWN ] ), Mercedes M. Viana ( CN=Mercedes M. Viana/OU=WHO/O=EOP@EOP [ WHO ] ), alafferty@traditionalvalues.org ( alafferty@traditionalvalues.org [ UNKNOWN ] ), (b)(6) [ UNKNOWN ] ), Kristi.L.Remington@usdoj.gov ( Kristi.L.Remington@usdoj.gov [ UNKNOWN ] ), Rena\_Johnson\_Comisac@Judiciary.senate.gov ( Rena\_Johnson\_Comisac@Judiciary.senate.gov [ UNKNOWN ] )

**Cc:** Ken Mehlman ( CN=Ken Mehlman/OU=WHO/O=EOP@EOP [ WHO ] )

**Subject:** : Latino Activities for Estrada Report 2/25, 2/26

##### Begin Original ARMS Header #####

RECORD TYPE: PRESIDENTIAL (NOTES MAIL)

CREATOR: Leonard B. Rodriguez ( CN=Leonard B. Rodriguez/OU=WHO/O=EOP [ WHO ] )

CREATION DATE/TIME: 26-FEB-2003 18:59:19.00

SUBJECT: : Latino Activities for Estrada Report 2/25, 2/26

TO: Tim Goeglein ( CN=Tim Goeglein/OU=WHO/O=EOP@EOP [ WHO ] )

READ: UNKNOWN

TO: LJenness\_Olmos@rnchq.org ( LJenness\_Olmos@rnchq.org [ UNKNOWN ] )

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TO: scastillo@rnchq.org ( scastillo@rnchq.org [ UNKNOWN ] )

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TO: John\_Abegg@mcconnell.senate.gov ( John\_Abegg@mcconnell.senate.gov [ UNKNOWN ] )

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TO: Brett M. Kavanaugh ( CN=Brett M. Kavanaugh/OU=WHO/O=EOP@EOP [ WHO ] )

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TO: Barbara\_Ledeen@src.senate.gov ( Barbara\_Ledeen@src.senate.gov [ UNKNOWN ] )

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TO: Heather Wingate ( CN=Heather Wingate/OU=WHO/O=EOP@Exchange@EOP [ WHO ] )

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TO: Chris\_Myers@src.senate.gov ( Chris\_Myers@src.senate.gov [ UNKNOWN ] )

READ: UNKNOWN

TO: Ashley Snee ( CN=Ashley Snee/OU=WHO/O=EOP@EOP [ WHO ] )

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TO: Matthew E. Smith ( CN=Matthew E. Smith/OU=WHO/O=EOP@EOP [ WHO ] )

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TO: rfernandez@rnchq.org ( rfernandez@rnchq.org [ UNKNOWN ] )

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TO: Manuel\_Miranda@FRIST.SENATE.GOV ( Manuel\_Miranda@FRIST.SENATE.GOV [ UNKNOWN ] )

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TO: Steven\_Duffield@rpc.senate.gov ( Steven\_Duffield@rpc.senate.gov [ UNKNOWN ] )

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TO: Mercedes M. Viana ( CN=Mercedes M. Viana/OU=WHO/O=EOP@EOP [ WHO ] )

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TO: alafferty@traditionalvalues.org ( alafferty@traditionalvalues.org [ UNKNOWN ] )

READ:UNKNOWN

TO: [REDACTED] (b)(6) [ UNKNOWN ] )

READ:UNKNOWN

TO:Kristi.L.Remington@usdoj.gov ( Kristi.L.Remington@usdoj.gov [ UNKNOWN ] )

READ:UNKNOWN

TO:Rena\_Johnson\_Comisac@Judiciary.senate.gov ( Rena\_Johnson\_Comisac@Judiciary.senate.gov [ UNKNOWN ] )

READ:UNKNOWN

CC:Ken Mehlman ( CN=Ken Mehlman/OU=WHO/O=EOP@EOP [ WHO ] )

READ:UNKNOWN

##### End Original ARMS Header #####

Note details on the turnout and press coverage on the San Francisco 2/24 Monday event, the rest of Monday's activities were emailed out Monday evening

San Francisco, California, Estrada candle light vigil

Turnout: 75+ with Hispanic leadership from San Mateo, Alameda, San Jose, and Costa Central.

Press: NBC carried part live; and taped the event for part of a special on Mr. Estrada's battle for confirmation;

ABC, UNIVISION, CNN and the local FOX and CBS affiliates were present and taped. Three radio stations and two local papers

Notables: The Candle-light Vigil sparked a copy-cat efforts in Los Angeles and Kern County, California

Progress For America

10,141 calls in FL to pro life list

10,094 in CA

9,345 in AR

10,003 in LA

Latino Activities for Tuesday 2/25

Los Angeles, California, Estrada candle light vigil on the steps of Senator Barbara Boxer Office (info forthcoming)

Turnout:

Press: Radio Unica, Metro Networks, efe news Services

Notables:

Latino Activities for Wednesday 2/26

President Bush delivers Estrada remarks to The Latino Coalition

Turnout: 160 participants

Press: Open WHO Press Corps, plus expanded Spanish Language Pool

Notables: Participants from at least 25 States

Secretary Martinez and Hispanic Leaders WHO Stake Out

Turnout: Secretary Martinez, AAMA, Maria Sobrino of Lulu's Desert, Sara Gonzalez of the Georgia Hispanic Chamber of Commerce

Press: WHO Press Corp

Notables:

Hispanic Appointees Estrada Press Conference with Senate Leadership

Turnout: 50+ including Senator Rick Santorum, Senator Kay Bailey Hutchison, Senator Orrin Hatch, Secretary Mel Martinez & other senior



officials of the Bush Administration. 160 participants  
Press: NBC, CBN, Los Angeles Times, National Journal,  
Univision, Telemundo, Washington Post, Washington Times, FOX, Deseret  
News, Reuters  
AP, CNN, Radio Unica, Hispanic Radio Network, CNN Radio  
Noticias,  
Notables: The room was so packed, attendees had to stand  
outside. Secretary Martinez was pleased.

The Latino Coalition Estrada Democratic Senate Office Visits (more info  
forthcoming)

Turnout: 20 participants visiting Landrieu, Graham, Cantwell,  
Lincoln and Pryor  
Press:  
Notables:

Los Angeles, California, Estrada Press Conference on the steps of Senator  
Barbara Boxer Office (info forthcoming)

Turnout:  
Press: Univision, Metro Networks, Radio Bilingue, Radio Unica  
Notables:

Paid Activities  
RLC

Announced a series of television ads targeting Democratic Senators who are  
aiding the filibuster of the Miguel Estrada confirmation vote.  
Ads are running on Spanish-language television in selected markets in  
California, Florida, Nevada, New Mexico and New York.

TLC  
The Latino Coalition Spanish attack radio ads in New Orleans, Louisiana  
DMA targeting Landrieu  
The Latino Coalition Spanish attack radio ads in DC Metro DMA targeting  
Daschle

Progress For America  
Goal was to reach 10,000  
Calls to LA, FL, WA

THURSDAY 2/27 Events

Kern County, California, Estrada Vigil  
Turnout:  
Press:  
Notables:

100 Hispanic Pastors Briefing on Estrada  
--Briefing with OPA, OPL, Senator Hatch, Senator Santorum, Manuel  
Miranda  
--Senator Clinton Office visit  
--Senate Office Visits  
--Surgeon General Carmona, US Treasurer Marin, Senate Leadership  
Press Conference

----- Forwarded by Leonard B. Rodriguez/WHO/EOP on

02/26/2003 05:42 PM -----

Leonard B. Rodriguez  
02/24/2003 06:19:30 PM  
Record Type: Record

To: See the distribution list at the bottom of this message  
cc: Ken Mehlman/WHO/EOP@EOP  
Subject: Latino Activities for Estrada Report 2/24

Miami, Florida, Estrada Press Conference and Rally with Congressional and Hispanic group support

Turnout: 40+ Crowed with the three Florida Hispanic Congressmen in attendance; Over 10 central American Groups in attendance  
Press: Four Spanish Radio Stations, Local ABC, NBC with Telemundo feed; All major Newsprint and specilaity print.  
(Radio Caracol, Radio Unica, Radio Luz, Radio Mambi)

Notables: Strong local civic leadership in attendance including Honduran Unity

West Palm Beach, FL, Estrada Press Conference with Congressman Mark Foley

Turnout: 30+ crowed with Congressman Foley  
Press: Washington Times, AP Wire, Fox News National  
Notables: Conference Call with Statewide News publications; Rafael Roca (Head of the State of Florida Trial Lawyers Association) endorsed

Sante Fe, New Mexico GOP rally and Press Conference for Estrada

Turnout: 70+ crowed accompanied by GOP State legislators  
(25)  
Press: KSWV-AM, NM - Albuquerque, KXMT-AM, NM - Taos, 1 English and Spanish new print, Local ABC affiliate coverage

Las Cruces, NM, protest held in Sen. Bingaman's Las Cruces office

Turnout: 20 Protestors with signage  
Press: English and Spanish Radio live feed

San Francisco, California, Estrada candle light vigil  
5 P.M. EST.

Paid Activities  
RLC

Announced a series of television ads targeting Democratic Senators who are aiding the filibuster of the Miguel Estrada confirmation vote.  
Ads are running on Spanish-language television in selected markets in California, Florida, Nevada, New Mexico and New York.

TLC

The Latino Coalition Spanish attack radio ads in New Orleans, Louisiana  
DMA targeting Landrieu

The Latino Coalition Spanish attack radio ads in DC Metro DMA targeting Daschle

Progress For America  
Arkansas paid calls  
California paid calls

MEDIA  
Ask Sharon/Lizette/Viana for the weekly report.

----- Forwarded by Leonard B. Rodriguez/WHO/EOP on  
02/24/2003 05:07 PM -----

Leonard B. Rodriguez  
02/20/2003 06:44:58 PM  
Record Type: Record

To: Matthew E. Smith/WHO/EOP@EOP, Tim Goeglein/WHO/EOP@EOP  
cc: See the distribution list at the bottom of this message  
Subject: Latino Activities for Estrada Report 2/20

"Free Miguel" South Dakota Press Conference bracketing Senator Daschle  
Turnout: Crowed of 50+ behind Hispanic Priest  
Press: All Eastern S. Dakota TV, Radio and Newprint  
Notable: Written statement by the South Dakota Catholic  
Bishop

Republican Party of Iowa Estrada Press Conference in Altoona, IA  
bracketing Lieberman & Edwards rally  
Turnout: Diverse Crowed on 20 behind Chuck Larson and Paula  
Placencia  
Press: Eastern Iowa radio and print. Two Spanish  
news publications

Republican Party of Texas petition for Miguel Estrada drive

MEDIA  
Rep. Illeana Ros-Lehtinen, Rep. Mario Diaz-Balart and Rep. Lincoln  
Diaz-Balart Radio Luz.

Hispanic Organization Representative  
KGLA-AM - LA

Rene and Deborah Fonseca  
Radio Luz, FL

Sec. Mel Martinez  
Radio Bilngue  
Metro Networks  
Hispanic Radio Network



Manny Miranda  
KNOG-AM, Arizona

----- Forwarded by Leonard B. Rodriguez/WHO/EOP on  
02/20/2003 04:22 PM -----

Leonard B. Rodriguez  
02/19/2003 04:30:48 PM  
Record Type: Record

To: Matthew E. Smith/WHO/EOP@EOP  
cc: See the distribution list at the bottom of this message  
Subject: Latino Activities for Estrada Report

Press Conference with Boyden Gray and Hispanic Organization Leadership to  
deliver Estrada Filings for Senate Democrats

NY City Hispanic Leaders Press Conference and Rally in support of Miguel  
Estrada;

Turnout: Crowded of 50 standing behind the Chairman  
Press: NY1, FOX News, Post, Daily News, NYSun,  
Three Hispanic Daily papers, Village Voice, Three Hispanic Radio, no  
spanish cameras

Quote: Ninfa Seggara (D) first Latina Board of  
Education President said, "It's issues like this that make me question my  
party & registration"

Spanish re-print of Rudy Ramos "Hispanic turn on own" op-ed in Dos Mundos  
(NY)  
Pataki Oped in Spanish in Hoy (NY), in English in the Daily News (NY) and  
Democrat and Chronicle (NY)

Scheduled: Friday, February 21st, New Orleans Estrada Press  
Conference and rally with Rene Fonseca, Honduran Presidential Candidate in  
2000

Monday, February 24, Miami Estrada Press Conference and  
Rally with Ros-Lehtinen, Diaz-Balarts and Hispanic organizations

PFA Paid Calls -- Louisiana (Tomorrow and Friday)

The Latino Coalition English and Spanish attack radio on  
Landrieu up in Louisiana (Friday)

Message Copied

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