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From: Elizabeth N. Camp (CN=Elizabeth N. Camp/OU=WHO/O=EOP [WHO])

To: Brett M. Kavanaugh (CN=Brett M. Kavanaugh/OU=WHO/O=EOP@EOP [WHO])

Subject: : Re: Agenda for PFA dinner

[P_VPHC9003_WHO.TXT_1.htm](#)

[P_VPHC9003_WHO.TXT_2.doc](#)

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----- Forwarded by Brett M. Kavanaugh/WHO/EOP on
08/08/2002 01:35 PM -----

Jennifer Oschal <joschal@att.net>
08/06/2002 10:06:41 AM
Please respond to joschal@att.net
Record Type: Record

To: Brett M. Kavanaugh/WHO/EOP@EOP, Elizabeth N. Camp/WHO/EOP@EOP
cc:
Subject: Agenda for PFA dinner

Attached is the agenda that went to Karl and Ken for Thursday's dinner.
You
received separate talking points, but the attached contains line by line
info and a list of attendees. We expect some more attendees to come in
today and will have seating arrangements to you by tomorrow COB so you know
who will be at the Judge's table.

Based on this list, if there are any names that stick out to you (good or
bad) please let me know.

Thanks. Jennifer

- att1.htm
- Briefing.doc

ATT CREATION TIME/DATE: 0 00:00:00.00
File attachment <P_VPHC9003_WHO.TXT_1>

ATT CREATION TIME/DATE: 0 00:00:00.00

File attachment <P_VPHC9003_WHO.TXT_2>

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Thanks. Jennifer



TO: Karl Rove
Ken Mehlman

FROM: Tony Feather
Robyn G. Judelsohn

DATE: August 5, 2002

RE: PFA Dinner

Thank you for joining us for our PFA Membership dinner on Thursday, August 8.

Here is a list of attendees, their title, and company (to date). We are still working on table assignments and seating, we will get that to you by Wednesday, Aug. 7 at close of business.

Jim	Cicconi	General Counsel	AT&T
Dan	Combs		DCI
		Vice President, Law & Government Affairs	
David	Condit		AT&T
Don	DiFransisco	frm. Gov	NJ
		President- Southern Company External Affairs Group	
Dwight	Evans		Southern Company
Mallory and Elizabeth	Factor		Mallory Factor Inc.
Tony	Feather		PFA
Jose	Fuentes	former AG	Puerto Rico
Tim	Goeglein		WH
Adam	Goldman		WH
Judge	Gonzales		WH
Coley	Hudgins		DCI
Tim	Hyde		DCI
Brett	Kavanaugh		WH
Dr. Munr	Kazmir		
Kerry	Knott		Microsoft
Ted	Kratovil	Sr. Vp	UST
Roma	Malkani	CEO	ISN Corp.
Ken	Mehlman		WH
Bill	Oliver	VP, Public Relations	AT&T

Ambassador Joseph and
Augusta

Petrone

Leigh Ann Leonard Karl	Pusey Rodriquez Rove	Sr. VP Federal Affairs	American Insurance Association WH WH
Ann Sheryl David Skip	Sauer Shelby Thompson Vallee	Vice President, Washington Operations, Executive Branch. Owner, CEO President & CEO Director of	Lockheed Martin UPS Spectrum Astro RL Vallee
Karen	Watson	Government Affairs	EchoStar
Virgil	Williams	Chairman & CEO	Williams Group International

Line by Line~

6~6:30 cocktails. Very casual- milling around. Cocktails and Hors d'oeuvres will be served.

6:30 Everyone will take their assigned seats for the dinner. There will be either be 3 tables of 10 or 4 tables of 8, RSVP's are still coming in and we want to accommodate everyone. .

Appetizer- Tony Feather will get up and welcome everyone. Thank them for attending and their participation in PFA. Tony will let everyone know, there won't be Q&A, we want everyone to have time to chat with their guests at each table. Each VIP will make short remarks and then we will enjoy the course.

Intermezzo- Judge Gonzales

Main Course- Karl Rove remarks (see talking points below)

Dessert- Ken Mehlman remarks (see talking points below)

Talking Points- Karl Rove

- As Judge Gonzales said, Progress for America has proven over and over again to be helpful to this administration.
- The Administration has had some large successes in our less than two years in office. Many of which, PFA has played a substantial role - Tax Cut, 'No Child Left Behind' and

most recently TPA. We actually had the bill signing this week for TPA, thanks to many of you that played a roll helping get that passed.

- PFA is what I like to call the administration's 'utility player'. There are so many groups out there doing wonderful things to help the President, but PFA plays a unique roll, they fill in what is not getting done. If we need letters to the editor in a particular state or district, PFA makes sure that gets done; if we need community leaders to meet with Members, they make sure to get that done, etc.
- In the early part of President Bush's term, there was much talk of President Bush's domestic legislative agenda. But the national conversation dramatically changed after our nation was attacked on September 11th. Our country went through a terrible tragedy that has changed us. The way we do business has changed forever. We are working very hard to put together a Department of Homeland Security so we are prepared to protect ourselves at home as well as we do abroad. While we will never forget those who gave so much for our country, while we must understand there is a war going on, we can not allow the President's campaign promises to fall by the wayside. .
- The President himself has made it clear there are still important domestic issues that must be addressed during this Congress. No matter what crises we face in foreign policy there are still issues we must address here at home.
- This President is committed to turning the economy around. We have a three prong approach- tax cut; trade promotion authority and an economic stimulus package that promotes jobs and promotes investment. Future economic initiatives on the President's agenda??
- Will tort reform be on the President's agenda? If so, comments on that.
- PFA has been successful thanks to so many of you- It is so important we do everything we can to help them be successful, because that in turn can mean, this Administration is successful.

Talking Points- Ken Mehlman

- PFA has a similar plan to the Bush campaign in '00- they understand that in this day with so many organizations and campaigns up on TV, grassroots is vitally important to get an issue passed and build support.

- They understand it is the person-to-person contact that gets legislation passed- PFA recognizes building support among Republicans is not enough, they engage Democrats and Independents as well.
- We all know grassroots is not always the sexiest part of this business and it is hard to quantify how much grassroots works, but the bottom line is, it has been proven time and time again, grassroots works. It makes the difference. Look at TPA, we won in the House by ONE vote, that did not happen due to luck.
- PFA works the grassroots at a level not rivaled by many. They help carry legislation through and they realize that it takes business leaders, lawyers, doctors, community leaders, educators etc. in order to be successful.
- PFA emphasizes the positive sides of the legislation and how it is helpful to folks at home- they are not out on the attack- going negative.
- There are so many groups out there against the WH; Progress for America is out there 100% fighting for the President's agenda. They are a true friend to this Administration.
- PFA has a unique capability of being able to engage at the last minute on projects where we need an additional boost of grassroots in key areas – such as the President's tax cut, No Child Left Behind, TPA, judicial nominees.
- PFA has proven time and time again, they are there for the long haul- and they need your help to be successful.
- Touch on what we expect to see from 2002 election

Judge Gonzales received separate talking points. He will be speaking on Judicial nominees and the role PFA has played in building grassroots support for that effort.