

**Received(Date):** 9 APR 2002 12:22:45

**From:** David M. Thomas ( CN=David M. Thomas/OU=WHO/O=EOP [ WHO ] )

**To:** Brett M. Kavanaugh ( CN=Brett M. Kavanaugh/OU=WHO/O=EOP@EOP [ WHO ] )

**Subject:** : Trunkline Article Details

##### Begin Original ARMS Header #####

RECORD TYPE: PRESIDENTIAL (NOTES MAIL)

CREATOR:David M. Thomas ( CN=David M. Thomas/OU=WHO/O=EOP [ WHO ] )

CREATION DATE/TIME: 9-APR-2002 12:22:45.00

SUBJECT:: Trunkline Article Details

TO:Brett M. Kavanaugh ( CN=Brett M. Kavanaugh/OU=WHO/O=EOP@EOP [ WHO ] )

READ:UNKNOWN

##### End Original ARMS Header #####

Can we do this?

----- Forwarded by David M. Thomas/WHO/EOP on 04/09/2002

12:22 PM -----

John Brockmeyer P6/b(6)

04/09/2002 11:58:31 AM

Record Type: Record

To: David M. Thomas/WHO/EOP@EOP

cc:

Subject: Trunkline Article Details

Chad,

This is the e-mail I sent to Ryan.

- JB

Ryan,

Thanks very much for your help with this. Here's what we're doing.

The Jefferson County (Colorado) Republican Party sends out three full-size newspapers to every household with at least one registered Republican. The issues go out before our party caucuses, the primary election, and the general election. The paper is called the Trunkline, and has been published since I was County Party Chairman during the '95-96 election cycle.

We solicit articles from Republican leaders (for example, Governor Owens and Senator Allard have submitted articles for this issue). We have in the past

featured articles by Speaker Gingrich, ML Arme, etc. The paper is funded by paid advertisements from the various candidates, providing them a very inexpensive way to mail to the entire county, while simultaneously getting

our message out. The goals of the paper are to keep the Republican electorate involved and fired-up throughout the election year and to raise the name-recognition of the candidates.

The Trunkline goes to 87,000 households for the first two issues, and to about 150,000 in the third (pre-general) issue (when we include households with unaffiliated voters). It is a full-size (approximately 11x17" page) newspaper on newsprint.

I would like to get an article (ostensibly) from the President for each issue. The articles can be as strongly partisan as you like. I was thinking of a war-on-terror update plus commentary on domestic agenda issues (including judges) as you see fit. Basically, whatever message you'd like to send to the key county (for Republicans) in Colorado. Each article should be 800-1000 words, and you can do them as a three-part series (one part for each issue) if you choose.

The original deadline was April 1st, but I can take submissions all the way to the 8th (we go to press on the 10th). E-mail is best, and I also need an authorized 3x2 (maximum)" B&W photo from the print-press kit, preferably JPEG format. I can pull one down from your press website, if that's convenient.

Please call me with any questions P6/b(6)

John Brockmeyer  
Editor  
Jefferson County Republican Trunkline

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